

CR3+ 2018 Conference

Parallel tracks

Tuesday 12 June

Parallel session 1 - from 14.45 to 16.15

Room: Amphi 72		
TRACK 5. EXPLORING THE SDGS: PLURAL WORLDVIEWS AND PRACTICES IN RESPONSIBLE MANAGEMENT EDUCATION		
<i>Chairs: Martin Fougere, Nikodemus Solitander, Camilla Quental and Umesh Mukhi</i>		
A Phronetic Approach to Management Consultancy and Management Education in Practise		Tina Karne - Management Consultant
Pedagogical Innovation for Sustainability Education: Insights from experience in Executive Education		Umesh Mukhi - Audencia Business School
Graduate Business Skills for Sustainability: The Nexus of Curriculum and Pedagogy		Swati Nagpal - La Trobe Business School Suzanne Young - La Trobe Business School
Value Creation in Business Schools: A Multiple Stakeholder Perspective		Lisa Thomas - Audencia Business School Véronique Ambrosini - Monash University Australia
Room: Amphi 75		
TRACK 1. GIVING VOICE TO MARGINALIZED STAKEHOLDERS IN BUSINESS & SOCIETY RESEARCH		
<i>Chairs: Emma Avetisyan and Sandrine Stervinou</i>		
Beyond CSR: Workers with intellectual disability and their 'calling' to further their careers		Professor Timothy Bartram – La Trobe University Dr Jillian Cavanagh – La Trobe University Dr Hanna Meacham – Monash University Patricia Pariona Cabrera – La Trobe University
Unions' CSR strategies: Longitudinal analysis based on the strategy as practice theory		André Sobczak - Audencia Business School Christelle Havard - Burgundy School of Business
Exploring stakeholder capability and disadvantage in the sharing economy: the case of Uber in India		Puneet Malhotra - IE University Yuliya Shymko - Audencia Business School Patricia Gabaldon - IE University

Wednesday 13 June

Parallel session 2 - from 9.00 to 10.30

Room: Amphi 72		
TRACK 3. DIVERSITY AS A VOICE IN CR		
<i>Chairs: Camilla Quental, Christine Naschberger, Nicole Maccali and Maria Cassitas Hino</i>		
Advancing professional equality between women and men in higher education institutions: Insights from a French Business School committed to CSR		Christine Naschberger- Audencia Business School Camilla Quental - Audencia Business School
CSR standards and ethnic diversity management: A case study in a multinational corporation in France and Canada		Jamila Alaktif - IESEG School of Management
The Unequal Value of Diversity: the case of Itaipu Binacional		Gustavo Leite Alvarenga – ISAE Ricardo Pimentel - ISAE
Room: Amphi 75		
TRACK 2. ENRICHING CR RESEARCH THROUGH INTER-DISCIPLINARY AND MULTIPLE THEORETICAL VOICES		
<i>Chairs: Céline Louche, Guilherme Azevedo and Andreas Georg Scherer</i>		
A risk-mitigation approach of CSR: The case of the psychological contract breach		Kenneth De Roeck - University of Vermont USA Nicolas Raineri - Neoma Business School Sabrina Scheidler - Ruhr-Universität Bochum David A Jones - University of Vermont USA
Exploring firms' ethical culture and efforts to fight corruption: The role of family ownership and firm size		Stefan Schembera - University of Zurich Melanie Richards - University of St Gallen
Paradoxes in Corporate Social Responsibility (CSR): towards a constitutive approach		Youlia Vaskova - Université catholique de Louvain ROUX-ROSIER Anahid - IRPHIL, Université LYON 3 AZAMBUJA Ricardo - Rennes School of Business.
Alternative Visions: Permaculture as Imaginaries of the Anthropocene		ISLAM Gazi - Grenoble Ecole de Management.

Parallel session 3 - from 13.30 to 15.00		
Room: Amphi 72	TRACK 8. CSR COMMUNITY ENGAGEMENT: PROCESSES IN PLANNING AND DECISION-MAKING <i>Chair: William Keeton</i>	
	Corporate responsibility and community engagement: complex decision-making in water organizations in Victoria, Australia	William Keeton - La Trobe University
	Employee Volunteering: Individual and Organizational Levels of Action	Swati Nagpal - La Trobe Business School Suzanne Young - La Trobe Business School
	Shared value implementation cases: A comparative analysis of adopted strategies	Paulo Salmazo - ISAE Mercosur Cleber Musselli - ISAE Mercosur Alba Torres - ISAE Mercosur
Room: learning lab	TRACK 09. EXPLORING THE RELATIONSHIP BETWEEN ARTISTS AND SOCIETY <i>Chair: Dominique Billier</i>	
	A revised ontology of participation. The case of Tino Seghal's performance, "These Associations"	Philippe Mairesse - Audencia Business School
	The artist and his responsibility in the city : the case study of CitéCréation"	Dominique BILLIER - Audencia Business School
	The paradox of navigating the plural voices of corporate responsibility : the example of a New Patrons Project	Ariane Berthon Antal - WZB Berlin Social Science Center Béatrice Chandelier - Audencia Business School
	Exploring the impact of using psychodrama as an applied art in organizations	Noha el Attar - Toulouse Business School

Parallel session 4 - from 15.00 to 16.30		
Room: Amphi 72	TRACK 5. EXPLORING THE SDGS: PLURAL WORLDVIEWS AND PRACTICES IN RESPONSIBLE MANAGEMENT EDUCATION <i>Chairs: Martin Fougere, Nikodemus Solitander, Camilla Quental and Umesh Mukhi</i>	
	The UN SDGs: Opportunities and Challenges from Academic Experience	Camilla Quental - Audencia Business School Umesh Mukhi - Audencia Business School
	Triple Impact Learning: Combining student service learning with responsible management learning	Martin Fougère - Hanken School of Economics Nikodemus Solitander - Hanken School of Economics
	Communicational Process: 100% of the trouble in navigating the plural voices of corporate is here!	Marcus Garcia de Almeida - ISAE Mercosur
Room: Amphi 75	TRACK 4. INNOVATING AND ENTREPRENEURING TOWARD A SUSTAINABLE FUTURE <i>Chair: Jennifer Goodman, Christian Vögtlin and Kathleen Randerson</i>	
	Responsible innovation and corporate governance	Christian Voegtlin - Audencia Business School
	Social responsibility in Family-controlled businesses: Easier said than done	Luis Díaz Matajira - Universidad de los Andes-Audencia Yeny Rodríguez - ICESI University Ana C. González - Grand Valley State University Nunzia Auletta - IESA
	Social Impact Bonds: A New Public Management Perspective	Benjamin Le Pendeven - Audencia Business School
	Authentic leaders and corrupt practices; Overshadowing effect of corruption normalization and highly regulated localization	Khalaf Alqasmi - RMIT University Leila Afshari - La Trobe University Chris Booth - RMIT University